

CUSTOMER SPOTLIGHT

# Target ALS Foundation



*"I just really like Financial Edge NXT. Out of everything I've looked at, it is far more intuitive. I had a picture in my head of what was happening as we were doing it."*

—Kenneth Devaney,  
Treasurer

Target ALS Foundation is a nonprofit organization with the overall goal of accelerating development of new treatments for ALS. It drives novel ALS drug discovery programs by funding collaborations focused on the development of new therapeutic targets. To ensure that all ideas get tested, the organization also helps provide access to essential tools and resources for those who need it—especially young researchers.

## Financial Edge NXT Fits the Bill for Target ALS Foundation

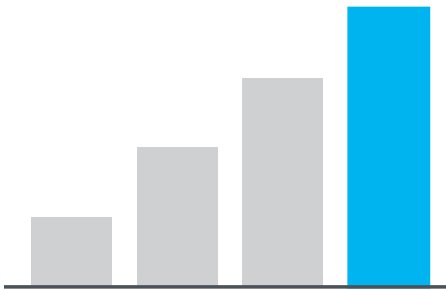
Target ALS Foundation Treasurer Kenneth Devaney was tasked with finding an accounting solution that fit the needs of the organization. "It didn't make a lot of sense to have QuickBooks® or anything that was dependent on a laptop or desktop," said Kenneth. Seeing as he and the other employees travel often, the new solution needed to be mobile so the team could access the data anytime and anywhere. So, he set his sights on an easy-to-use cloud funding solution backed by a strong support team.

Early in the software hunt, Kenneth realized that getting attention from other software providers was a struggle in itself. "When I reached out directly to some companies, because of our size, they weren't particularly interested," he said. And when Kenneth finally did get in touch with someone, he felt they were only in it for the sale and could not speak about using the software personally.

Target ALS Foundation is powered by:

► **Financial Edge NXT™**

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**Financial Edge NXT allowed Target ALS to keep up with moving funds and shifting priorities.**

Then, Kenneth's search brought him to Blackbaud and Financial Edge NXT. "Blackbaud fit the bill," he said. Financial Edge NXT is a powerful, total solution but flexible enough to handle the way Target ALS Foundation works. The organization is regularly moving funds around and shifting priorities. Financial Edge NXT's advanced technology is able to keep up and enables the organization to seamlessly manage transactions and eliminate manual processes.

With Financial Edge NXT, Kenneth appreciates that the data is in the format the organization needs it—no massaging or reformatting required. This is extremely helpful for bank reconciliations and saves the organization a lot of time. Plus, with the solution's organization snapshot, Target ALS Foundation is able to see how it's performing overall. When Kenneth and the team want to view and track specific metrics, General Ledger™ makes that easy too.

*"The people I work with at Blackbaud actually get me immediate feedback if there's an issue. Blackbaud is not only selling me the solution, but implementing, developing, and servicing the solution—a full end-to-end provider."*

—Kenneth Devaney,  
Treasurer

Target ALS Foundation currently has nine individual projects that need to be managed and tracked. With Financial Edge NXT's flexible and intuitive functionality, Kenneth can quickly and easily access the exact data he wants and run reports accordingly. "What I like about Financial Edge NXT is that it allows me to build a node for each one of those projects on the General Ledger. I can build the nodes and the individual lines for the researchers that are funded and supporting each project. And I can track them by site, or I can track them by study," said Kenneth.

Because the organization is audited privately and with the universities and labs it gives money to, it has to ensure that all information aligns and is accounted for. With Financial Edge NXT, Kenneth can easily generate reports and send them directly to the donors showing them exactly where their contributions are going and the impact their support is making.



**Target ALS Foundation has been able to improve transparency and enhance donor relationships.**

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